



# Amplification

## Lesson 4 Action Guide

### Engage and Build Community

Now It's time for the fun part! Amplify your authority, multiply your audience, and create an engaged community that naturally promotes what you do.

	# of Followers	Notes/Goals:
 Facebook	_____	_____ _____ _____
 Instagram	_____	_____ _____ _____
 X/Twitter	_____	_____ _____ _____
 Tik Tok	_____	_____ _____ _____
 Snapchat	_____	_____ _____ _____
 LinkedIn	_____	_____ _____ _____



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Improve your visibility by regularly nurturing your audience's need for your content and moving them forward in their journey.



### Email Newsletter

# of  
Subscribers

Frequency of  
Send

\_\_\_\_\_

\_\_\_\_\_

### Notes/Goals:

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### Call To Action (CTA):

How will you direct your audience and compel them to take action?

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## Looking Ahead in the Wellness Pro Workshop



### Lesson 5: Automation

Save Time and Improve Quickly for Optimal Results - Automate proven systems and processes to scale your practice like never before.